



Local Resident Receives Award Makes Business Headlines

John L. Picard, principal of Picard & Company, in Murray Hill, NJ has been awarded the Entrepreneur of the Year Award from the Morris County Chamber of Commerce.

Mr. Picard received the award on October 24 at the Chamber's Economic Outlook Small Business Awards Luncheon. The award is given to a business person demonstrating ingenuity, hard work and innovation in building their business.

Picard & Company is a strategic marketing group specializing in business development and extending and deepening the client relationship.

Blending traditional marketing, communications and sales tools with the latest web and knowledge technologies, offering services for more than 100 clients, from Fortune 500 and world class institutions, like PricewaterhouseCoopers and Merrill Lynch & Company, to middle market and entrepreneurial growth companies.

With over 25 years of experience in marketing for a wide range of industries, Mr. Picard has held executive positions with companies including Summit Bank, Sanford C. Bernstein & Company and Cowen & Company.